

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH			WARREN FOR SENATE 2012			
AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1			
ADDRESS	Fairfax VA 22030-7428			Somerville MA 02145-1102			
	USA			USA			
CONTACT				PRODUCTwarren/d/senate mg order for			
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO.			PRODUCT 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/05/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL SDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 fixed	F	1	07:58P	09:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	1	8000.00	8000.00
2 fixed	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	12000.00	12000.00
3 fixed	Su	1	11:00P	11:35P	30S	11/04/12-11/04/12	WBZ NEWS	1	2700.00	2700.00
4 fixed	Su	1	11:30A	12:00N	30S	11/04/12-11/04/12	PATRIOTS GAME DAY	1	2000.00	2000.00
5 fixed	Su	1	11:58A	07:00P	30S	11/04/12-11/04/12	NFL TODAY	1	4500.00	4500.00
6 fixed	M	1	05:00A	05:56A	30S	11/05/12-11/05/12	WBZ NEWS	1	500.00	500.00
7 fixed	M	1	04:29A	05:00A	30S	11/05/12-11/05/12	WBZ NEWS	1	200.00	200.00
Total Contract:								7		29900.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	29900.00	.00	29900.00	
GRAND TOTAL									29900.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION